

Casper Lourens

Product designer

Portfolio
casper-lourens.com

Email
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Experience

Pleo // Senior product designer

March 2022 → Present • Remote

Product design role in various product teams focussing on improving automation and the bookkeeping experience.

Tempo // Product designer

January 2021 → October 2021 (10 months) • Remote

Product design role with the focus on UX & UI design for the Tempo iOS beta and user-facing improvements for the Mac App.

WeTransfer // Product designer

September 2018 → December 2020 (2 years 4 months) • Amsterdam

During my time as a product designer at WeTransfer, I've helped to improve and build out WeTransfer Free and Pro. Core responsibilities ranged from defining new product initiatives, detailed UX/UI-design, helping out with user research and A/B testing.

WeTransfer // Junior product designer

February 2017 → September 2018 (1 year 8 months) • Amsterdam

In this role, I've worked within a feature team to create a previewing functionality for the Transfer product. At a later stage, this team changed into the transfer-experience team, which was responsible for maintaining and improving all of the user-facing aspects of the transfer product.

WeTransfer // Graduate intern

September 2016 → January 2017 (5 months) • Amsterdam

During my graduation internship, I created a concept tailored at music producers looking to publish their new releases using WeTransfer. I graduated with an A+.

Self employed // Freelance product design

March 2015 → February 2017 (2 years) • Remote

Exploring the freelance design role, I helped various small businesses with building out their products and marketing pages. Thanks to this role, I was able to afford my first MacBook.

dpdk // Design intern

January 2016 → May 2016 (5 months) • Rotterdam

Exploratory internship to find out whether the advertising design role would fit me. During my time at DPDK, I worked for various clients like Nationale Nederlanden, sense.info and Oasen Drinkwater with a focus on motion design, visual design and photography.

KLM // UI & UX design intern

September 2014 → February 2015 (6 months) • Amstelveen

Being interested to explore UX design I sent out a cold proposal for a new mobile booking flow for KLM, which landed me an internship. During this time, I participated in gathering feedback and for the new mobile app made by AKQA, and designed the first smartwatch app for Android.

yoocon // Motion design intern

September 2014 → February 2015 (6 months) • Berlin

My first ever internship. During my time at yoocon, I supported the design team turning static designs into motion prototypes.



Education

Rotterdam University of Applied Sciences

2011 → 2017 • Rotterdam

Bachelors degree Communication & Multimedia Design with a focus on user interface design.

Skills

UI design
UX research & design
Prototyping
HTML/CSS
Sass/SCSS
Tailwind

Languages

Dutch(native)
English(fluent)